

CHAD S. BURNETT

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CAREER GOAL

- To join a team that inspires each other to create beautiful design and grow as creative individuals

KEY SKILLS

- Web & print design using Adobe Creative Suite
- Highly experienced in user interface design with a focus on responsive websites
- History of designing for a wide array of clients including Eurocopter, Deloitte, Actian & UNT College of Music
- Proficient in HTML, CSS, Classic ASP and Javascript
- Working knowledge of PHP and ASP.net

PROFESSIONAL EXPERIENCE

Creative Director / Magic Logix / April 2009 - Present

- Serve as senior graphic designer for the Dallas-based digital marketing solutions provider
- Design web and print marketing materials for a wide array of external clients
- Create and maintain the internal branding aesthetics for the *Inc.* 500 awarded company

Freelance Graphic Designer & Web Developer / July 2008 - March 2009

- Designed for print and web while taking on occasional development duties for a variety of clients
- Produced Flash advertisements for Ehko Music, a Dallas-based producer of music for film and TV
- Created vector-based icon sets for Ehko Music to coincide with the company's growing line of products and for use in print marketing materials

Web Designer & Developer / BWC Creative / August 2007 - September 2008

- Designed and developed corporate websites as part of the print media firm's emerging web division
- Met with clients to gather requirements and suggest solutions during all project phases
- Created a SEO-enriched marketing plan for all future site launches and online marketing endeavors
- Responsible for print design including large format ads, posters and mailers
- Used Adobe Creative Suite on a daily basis and coded with HTML, CSS, Javascript and PHP

User Interface Architect / Insala / July 2003 - August 2007

- Oversaw the aesthetics of all web-based products and applications for the career services technology firm
- Supplied mockups to the ASP.net development team to aid in the creation of clean, user-friendly interfaces, enhancing overall user experience
- Served as creative director and manager for all in-house designers and offshore design contractors
- Responsible for the design and maintenance of the company's corporate and partner websites
- Created all web and print marketing materials using Adobe CS3, HTML, CSS and ASP

Web Developer / MyDiscountBroker.com / January 2001 - August 2002

- Maintained the online brokerage firm's website
- Developed websites for internal subsidiaries and created web and print marketing materials for all clients
- Used HTML, CSS, Classic ASP, Javascript and Adobe Photoshop as design/development tools

Web Designer / Southwest Securities / June 1999 - January 2001

- Designed corporate websites and marketing materials using Photoshop and Illustrator for internal and external clients
- Responsible for the daily maintenance of all client sites, including content updates and aesthetic modifications

Print Production Artist / JWG Associates / December 1997 - June 1998

- Generated a high volume of print recruitment advertisements with primary usage of QuarkXpress and Photoshop on a Mac OS

OTHER RELEVANT EXPERIENCE

Ad Sales Rep / Ad Production Artist / The North Texas Daily / January 1998 - May 1998

- Acquired new advertisers for the University of North Texas' campus newspaper
- Served as graphic designer and production artist for newly acquired clients

EDUCATION

Bachelor of Arts and Sciences / University of North Texas / Fall 1995 - Fall 2000

Major / Sequence: Journalism / Advertising

PORTFOLIO

Available at www.chadburnett.com

REFERENCES

Available upon request